

The Blooming Brave Foundation

COMMUNITY FUNDRAISING GUIDELINES

Thank you for choosing to support The Blooming Brave Foundation. Community-led fundraisers help us raise awareness and provide meaningful support to children with medical complexities and their families, both inside and outside the hospital.

To protect the families we serve, our supporters, and the integrity of our organization, all independently organized fundraisers benefiting The Blooming Brave Foundation must follow the guidelines below. Approval of a fundraiser does not make it an official Blooming Brave Foundation event.

1. Fundraiser Review & Approval

- A Community Fundraiser Form must be completed and approved before the fundraiser is publicly promoted as benefiting The Blooming Brave Foundation.
- Whenever possible, submit requests at least 30 days before the planned fundraiser. Larger events may require additional review time.
- The Blooming Brave Foundation reserves the right to approve, decline, or withdraw approval from any fundraiser that conflicts with our mission, values, policies, reputation, existing events, or legal obligations.

2. How the Fundraiser Should Be Described

- Approved fundraisers should be described as an independently organized fundraiser benefiting The Blooming Brave Foundation.
- Organizers may not represent themselves as employees, agents, or official representatives of The Blooming Brave Foundation.
- All advertising must clearly state how Blooming Brave will benefit, such as a specific dollar amount, percentage of sales, or percentage of net proceeds.

3. Use of the Blooming Brave Name, Logo & Brand

- The Blooming Brave Foundation name, logo, graphics, and other brand materials may only be used after the fundraiser has been approved.
- Any flyer, advertisement, press release, social media graphic, merchandise, signage, or other material using the Foundation's name or logo must be approved before publication or production.
- Approval to use Blooming Brave branding applies only to the approved fundraiser and ends when the fundraiser is complete or approval is withdrawn.

4. Protecting Children & Family Privacy

- The privacy and dignity of the children and families we serve must always be protected.
- A child's or family's name, photograph, story, medical information, diagnosis, or other identifying information may not be used for fundraising or promotion without appropriate written permission and approval from The Blooming Brave Foundation.
- Organizers may not collect medical or other sensitive information from families on behalf of The Blooming Brave Foundation.

5. Organizer Responsibilities

- The organizer is responsible for planning, staffing, operating, and completing the fundraiser.
- The organizer is responsible for all expenses associated with the fundraiser unless The Blooming Brave Foundation has agreed otherwise in writing.
- The organizer is responsible for obtaining any required insurance, permits, licenses, venue approvals, and other authorizations.
- The organizer must comply with all applicable local, state, and federal laws and regulations.

6. Raffles, Gaming, Alcohol & Regulated Activities

- Raffles, 50/50 drawings, gaming, alcohol service, and other regulated activities must comply with all applicable laws, licensing requirements, permits, and venue rules.
- The Blooming Brave Foundation's nonprofit status does not automatically authorize a third party to conduct a raffle, gaming activity, or other regulated fundraiser.

7. Foundation Staff, Volunteers & Resources

- Approval of a fundraiser does not guarantee participation by Blooming Brave staff, board members, volunteers, families, speakers, or representatives.
- The Blooming Brave Foundation cannot guarantee attendance, ticket sales, sponsorships, donated items, media coverage, or fundraising results.
- Requests for Foundation materials, speakers, merchandise, equipment, or promotional support will be considered based on availability.

8. Donor, Sponsor, Volunteer & Family Information

- The Blooming Brave Foundation will not provide its donor, sponsor, volunteer, family, or mailing lists to third-party organizers.
- Organizers may not contact or solicit existing Blooming Brave sponsors, donors, families, or partners on behalf of the Foundation without prior approval.
- Any contact information collected independently by the organizer remains the organizer's responsibility and must be handled appropriately.

9. Donations, Tax Language & Financial Representations

- Organizers must accurately communicate how funds will be collected and what portion will benefit The Blooming Brave Foundation.
- Organizers may not state or imply that tickets, purchases, sponsorships, auction items, or other payments are tax-deductible unless that language has been approved by The Blooming Brave Foundation.
- The Blooming Brave Foundation cannot issue charitable tax acknowledgments for funds that were not donated directly to the Foundation or otherwise qualify under applicable rules.
- No fundraiser may promise that proceeds will benefit a specific child or family unless The Blooming Brave Foundation has approved that arrangement in writing.

10. Expenses & Financial Responsibility

- The Blooming Brave Foundation is not responsible for fundraiser-related expenses, debts, contracts, losses, or obligations unless specifically agreed to in writing.
- Fundraising expenses should never be charged to The Blooming Brave Foundation without prior written authorization.
- The organizer assumes responsibility for paying all fundraiser expenses regardless of the amount raised.

11. Submission of Fundraising Proceeds

- Funds raised for The Blooming Brave Foundation should be submitted promptly after the fundraiser and, whenever possible, within 30 days.
- The Foundation may request a written accounting showing gross revenue, expenses, and the final amount donated.
- Checks intended for The Blooming Brave Foundation should be made payable directly to The Blooming Brave Foundation whenever practical.

12. Safety, Conduct & Reputation

- Fundraisers must be conducted in a safe, respectful, inclusive, and lawful manner consistent with the values of The Blooming Brave Foundation.
- The Foundation may withdraw its name, logo, or support if a fundraiser creates a safety concern, misrepresents the Foundation, conflicts with our mission, or could harm the children, families, supporters, or reputation of Blooming Brave.

13. Agreement

By signing below, I confirm that I have read and agree to follow The Blooming Brave Foundation Community Fundraising Guidelines. I understand that approval applies only to the fundraiser described in my Community Fundraiser Form and does not create an employment, agency, partnership, or joint-venture relationship with The Blooming Brave Foundation.

Organizer Name: _____

Organization/Group (if applicable): _____

Fundraiser Name: _____

Signature: _____

Date: _____

Blooming Brave Foundation Approval: _____

Date: _____

Thank you for helping us turn community generosity into meaningful support for medically complex children and their families. Together, hope blooms.